Unit Description

The unit outlines the theoretical pillars of morality and ethics while treating the influence of both the micro and macro environments of organisations. The unit focuses on decision-making that is informed by ethics and most importantly how moral and non-moral judgements are made. The importance of corporate social responsibility and governance is also covered as an integral activity for organisations operating in an ethical and moral framework.

Learning Outcomes

On completion of this unit a student should:

- Have developed an understanding of, and be able to discuss, the theoretical pillars of business ethics.
- Have demonstrated an understanding of the role of ethics in organizational life.
- Be able to described and discuss the interplay between ethics and morals relative to an organisation's internal and external environments.
- Be able to discuss the influence of leadership in practicing ethical business.
- Have developed an ability make business related decisions informed by moral and ethical concepts.
- Have developed practical skills in applying moral and ethical considerations to the development of case studies.

Teaching and Learning Strategies

Internal and External students are expected to either attend lectures or listen to the recorded lectures provided online on a weekly basis and to prepare for and participate in a weekly two hour workshop. This will complement set references that will be available to the student through the learnline. During the workshops a students will be required to debate a topic followed by class participation on the issues raised in the debate. Online students will be required to carry out similar activities through the discussion board.
Participation
All students are expected to either attend lectures or listen to the recorded lectures (provided through Learnline) on a weekly basis and to prepare for, and participate in, weekly workshops (in-class or online).

Internal Students
Each week of the semester will see Internal students needing to commit time to attend one two-hour lecture followed by a one-hour workshop.

External Students
Each week of the semester will see External students needing to commit 2 hours to view and review the automate lecture presentations and to a one 1.5 hour online workshop.

Internal and External Students
All students will be expected to commit six hours per week over 12 weeks for individual study and preparation for workshops. Attendance and participation will be monitored at workshops (Internal & Online) for progression risk purposes.

Specific details of individual class times can be obtained by accessing the class timetable at: http://www.cdu.edu.au/timetable

Overview of Assessment

<table>
<thead>
<tr>
<th>Item</th>
<th>Description/Focus</th>
<th>Value</th>
<th>Length</th>
<th>Due Date</th>
<th>Relates to learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Online Test</td>
<td>10%</td>
<td>20 mins</td>
<td>Sunday, Midnight, Week 4</td>
<td>1 &amp; 2</td>
</tr>
<tr>
<td>2.</td>
<td>Essay</td>
<td>30%</td>
<td>2500 Words</td>
<td>Friday, Midnight, Week 6</td>
<td>1 - 4</td>
</tr>
<tr>
<td>3.</td>
<td>Online Test</td>
<td>10%</td>
<td>20 mins</td>
<td>Sunday, Midnight, Week 8</td>
<td>1 &amp; 2</td>
</tr>
<tr>
<td>4.</td>
<td>Case Study</td>
<td>50%</td>
<td>3000 Words</td>
<td>Friday, Midnight, Week 13</td>
<td>1 - 6</td>
</tr>
</tbody>
</table>

Required textbook(s)

Required textbooks can be ordered from the CDU Bookshop through their website at http://www.cdu.edu.au/bookshop

Learnline (Online Learning System)
Learnline is Charles Darwin University’s on-line learning system.

In this unit, Learnline will be used to:
- provide information about study requirements, including detailed about assessment information
- post announcements about the unit
- distribute lecture slides, and other study materials
- complete online assessments
- access feedback from tasks and grades for assessable work
- provide a communication point where you contribute to discussions as part of your assessment, and to interact with other students in the unit

You will need to connect to the Internet to access it, at https://online.cdu.edu.au. It is recommended that all students have access to regular and reliable broadband access to complete unit requirements.

Access to Learnline may not be available until Day 1 of Semester.

If this is your first time using Learnline, click on ‘Learnline Login and Orientation’ BEFORE logging in, to view an orientation video.

Learning Schedule

<table>
<thead>
<tr>
<th>Duration / Module</th>
<th>Topics</th>
<th>Required readings or student learning activities to be completed</th>
<th>Assessments Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>Introduction to unit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session 2</td>
<td>The nature of morality: Why ethics in business matter</td>
<td></td>
<td></td>
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<tr>
<td>Session 3</td>
<td>Normative theories of ethics</td>
<td></td>
<td></td>
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<tr>
<td>Session 4</td>
<td>The nature of capitalism</td>
<td></td>
<td>Online test - Sunday, Midnight, Week 4</td>
</tr>
<tr>
<td>Session 5</td>
<td>Corporate social responsibility and corporate governance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session 6</td>
<td>The morality and ethics of consumption</td>
<td></td>
<td>Essay - Friday, Midnight, Week 6</td>
</tr>
<tr>
<td>Session 7</td>
<td>International business: moral and ethical issues and globalisation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session 8</td>
<td>Environmental ethics in business</td>
<td></td>
<td>Online test - Sunday, Midnight, Week 8</td>
</tr>
<tr>
<td>Session 9</td>
<td>The organisation: ethical and moral issues</td>
<td></td>
<td></td>
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<tr>
<td>Session 10</td>
<td>Ethics at work</td>
<td></td>
<td></td>
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<tr>
<td>Session 11</td>
<td>Ethics, leadership and culture</td>
<td></td>
<td></td>
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<tr>
<td>Session 12</td>
<td>Putting it all together – towards ethical decisions making</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 13</td>
<td>Complete assessment tasks</td>
<td></td>
<td>Case study - Friday, Midnight, Week 13</td>
</tr>
</tbody>
</table>

**Assessment Item 1**

Description/Focus: Online Test
Assessment Item 2
Description/Focus: Essay: Ethical Conduct in Work Environments
Value: 30%
Due date: Week 6, Friday Midnight
Length: 2500 words
Task: Think about ethical conduct in the organisation you currently work for or an organisation you would like to work for in the future. Describe and discuss what ethical conduct means in the workplace, what tools (e.g. code of conduct statement) or strategies (e.g. meetings, ethics workshops) are used to assist employees with their ethical conduct and comment on the implications of ethical conduct for the organisation and the employees. Suggest improvements in policies and procedures that will lead to greater adherence to ethical practices by the employees.
Presentation:
- Assignments must contain a cover page.
- Bibliography on a separate page (Harvard style).
- Single spacing is required.
- 12pt Times New Roman.
Assessment criteria:
- Text organisation – essay structure, quality of argument or discussion (Marks 5).
- Content - including conceptual understanding, evidence of wide reading, quality of explanation and writing (Marks 10).
- Presentation - including ease of reading; evidence of editing proof-reading; spelling, punctuation, appropriate use of references, referencing style consistent with the Harvard referencing system (Marks 5).
- Research – evidence of research and understanding of topic. (Marks 10)
Please ensure to consult the assessment rubric.

Assessment Item 3
Description/Focus: Online Test
Value: 10%
Due date: Week 8, Sunday, Midnight
Length: 20 mins
Task: Answer a set of multiple choice/true false/short answer questions online.
Preparation: Session 1-8
Presentation: N/A

Assessment Item 4
Description/Focus: Case Study
Value: 50%
Due date: Week 13, Friday Midnight
Length: 3000 words
Task: Conduct an investigation into a given issue and report on your finding.

Presentation:
- Assignments must contain a cover page.
- bibliography on a separate page (Harvard style).
- Single spacing is required.
- 12pt Times New Roman.

Assessment criteria:
- Please ensure to consult the assessment rubric.

CDU Graduate attributes
CDU graduate attributes refer to those skills, qualities and understandings that should be acquired by students during their time at the University regardless of their discipline of study. (See http://www.cdu.edu.au/teachingandlearning/gradattributes.html).

In this unit, the following graduate attributes are developed:

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Description</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquisition</td>
<td>Can identify, retrieve, evaluate and use relevant information and current technologies to advance learning and execute work tasks.</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Application</td>
<td>Is an efficient and innovative project planner and problem solver, capable of applying logical and critical thinking to problems across a range of disciplinary settings and has self-management skills that contribute to personal satisfaction and growth.</td>
<td>2, 4</td>
</tr>
<tr>
<td>Creativity</td>
<td>Can conceive of imaginative and innovative responses to future orientated challenges and research.</td>
<td></td>
</tr>
<tr>
<td>Knowledge base</td>
<td>Has an understanding of the broad theoretical and technical concepts related to their discipline area, with relevant connections to industry, professional, and regional and indigenous knowledge.</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Communication</td>
<td>Demonstrates oral, written, and effective listening skills as well as numerical, technical and graphic communication skills in a cross generational environment.</td>
<td>1, 4, 5</td>
</tr>
<tr>
<td>Team work</td>
<td>Has a capacity for and understanding of collaboration and cooperation within agreed frameworks, including the demands of inter-generational tolerance, mutual respect for others, conflict resolution and the negotiation of productive outcomes.</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Social responsibility</td>
<td>Is able to apply equity values, and has a sense of social responsibility, sustainability, and sensitivity to other peoples, cultures and the environment.</td>
<td>5</td>
</tr>
<tr>
<td>Flexibility</td>
<td>Can function effectively and constructively in an inter-cultural or global environment and in a variety of complex situations.</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Leadership</td>
<td>Can exercise initiative and responsibility, taking action and engaging others to make a positive difference for the common good.</td>
<td>2, 4, 5</td>
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</tbody>
</table>