The Kakadu Tourism Consultative Committee (KTCC) was established by the Kakadu National Park Board of Management and meets every three months to:

**Our role**

The role of the Kakadu Tourism Consultative Committee can be described under the following six (6) broad subject areas:

| Board of Management (BoM) and Industry Communication | To provide a forum for communication between the Board of Management (BoM) and the tourism industry |
| Planning and Development | To provide advice for the BoM to consider regarding/about future planning and development for tourism in Kakadu National Park |
| Land Use and Infrastructure | To provide advice for the BoM to consider in regard/about to appropriate land use and infrastructure for tourism |
| Marketing and Research | To provide advice for the BoM to consider for appropriate marketing of the Park, and planning and coordination of research regarding tourism in the Park |
| Management of Commercial Activities | To provide advice for the BoM to consider about the management of commercial tourism activities in the Park |
| Park Management and Operation | To provide advice for the BoM to consider regarding the effective management and operation of the Park in relation to tourism |

(See more detailed functions within each strategy over page)
Board of Management (BoM) and Industry Communication – to provide a forum for communication between the Board of Management (BoM) and the tourism industry

- To understand traditional owners’ aspirations and responsibilities, and to provide support and advice to the BoM as to how tourism might help preserve and progress these interests
- To provide an advisory forum for the BoM on tourism issues relating to the Park
- To create greater understanding by the BoM and Parks Australia North (PAN) about tourism industry aspirations and responsibilities in the Park, and understanding within the tourism industry of traditional owners’ interests, and Park management objectives
- To help develop and maintain a sound working relationship between traditional owners, Parks Australia North, and the tourism industry.

Planning and Development – to provide advice for the BoM to consider regarding future planning and development for tourism in Kakadu National Park

- To ensure tourism industry interests are appropriately considered in Park planning and development
- To assist the BoM (and PAN) to effectively consult with the tourism industry on the Kakadu Plan of Management;
- To assist with the development of Area Plans & support implementation
- To act as a sounding board for tourism views regarding proposals put forward by the BoM and PAN

Land Use and Infrastructure – to provide advice for the BoM to consider in regard to appropriate land use and infrastructure for tourism

- To consider and provide advice to the BoM on existing and proposed land use and infrastructure development within the Park
- To consult with the tourism industry in relation to proposed capital works programs and priorities in the Park
- To assist PAN to effectively consult with the tourism industry on land use and infrastructure within the Park

Marketing and Research – to provide advice for the BoM to consider for appropriate marketing of the Park, and planning and coordination of research regarding tourism in the Park

- To encourage and support appropriate marketing and promotion of the Park considering the cultural and conservation values of the Park
- To assist PAN to effectively consult with the tourism industry on tourism research for the Park
- Share and evaluate tourism research results and advise the BoM on possible planning and marketing implications
Management of Commercial Activities – to provide advice for the BoM to consider on the management of commercial tourism activities in the Park

- To advise the BoM on the operation of the commercial tour operator permit system for the Park
- To advise the BoM on the development and implementation of the permit and licensing system for commercial tourism activities
- To consider and advise the BoM regarding training needs of tour operators and Park staff relating to sustainable tourism in protected areas
- To provide advice on simplifying the interaction between the permit and licensing system and tourism accreditation programs to reduce work required by PAN and operators

Park Management and Operation – to provide advice for the BoM to consider regarding the effective management and operation of the Park in relation to tourism

- To provide advice to the BoM on commercial aspects of Park management, including commercial opportunities and revenue potential
- To build understanding in the tourism industry and government for Park management objectives and arrangements
- To assist all parties to work cooperatively on relevant operational matters in the Park
- To suggest mechanisms for the management of tourism to maintain Park values